Overdoing It: tests, treatments & tonics

31st Annual Conference
29 - 30 August 2014
University of Technology Sydney
Broadway Campus Building 10
Aerial Conference Centre
Level 7, 235 Jones St
Ultimo, Sydney

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AMWA 2014
Welcome to Sydney, city of magnificent excess and ideal for an 'overdoing it' conference. The conference committee have a suitably grand program planned.

The 31 years of AMWA’s have seen remarkable advances in medical technology and treatments. Time now to draw breath and tease out where we may have over-enforced promoted the headline without sceptically examining the fine print.

Few health professionals or health writers would have avoided occasional over-reaching if something seems to work well in one situation, we assume a more broad application. This year, we resurrect the ‘null hypothesis’ and sift through the evidence looking for reasonable doubts.

It’s not all so sceptical we also look at writing, publishing, modern media and making a decent quid. Most of the fun, as always, is had networking between sessions, at the welcome function and conference dinner.

Come; let us overdo it together in Sydney town.

Justin Coleman, President

2014 Conference Committee
□ L.E. Ohman (PDP Chair) □ Justin Coleman
□ Justina Miller (Convener) □ Lisa Yates
□ Sarah McKay □ Rada Rouse
□ Ruth Hadfield □ Michelle Guillemand
□ Marissa Philpott □ Shelley Reid

Venue
The University of Technology Sydney, Aerial Conference Centre and Short Course Venue, Building 10 Level 7, entry is at 235 Jones St, Ultimo.

Transport
UTS Aerial Conference Centre is located 5 mins walk from Central Railway Station and 15 mins to Sydney CBD. Catch a train from the Sydney Domestic and International Airports direct to Central Station. For timetable information see the Airport Link www.airportlink.com.au. The venue is well serviced by light rail and public buses that run regularly to the CBD from Broadway.

Accommodation
A special accommodation rate has been obtained at Rendezvous Studio Hotel, Corr George & Quay Streets, Railway Square, Sydney. This hotel can be booked by completing the form on this brochure or online at: www.regodirect.com.au/amwa2014

Professional Development Program (PDP)
Delegates have a choice between concurrent workshops on Friday and Saturday morning. Workshop bookings are separate to conference registration. Places are limited and early booking is advised. A discounted workshop rate is linked to full or day registration. Bookings for workshops-only will be taken after 1 August.

For full information and descriptions see the AMWA website: www.medicalwriters.org

Workshop A: □ How to succeed as a freelance writer
Presenter: Dr Renee Barnes, centre litteras online journalism, University of Sunshine Coast

Workshop B: □ Interpreting and communicating the risks and benefits of medical therapies
Presenter: Dr Henry Ko, NHMRC Clinical Trials Centre, University of Sydney

Workshop C: □ Grammar and style for medical writers
Presenter: Eunice Price Jacqui Ham Vdiet NMs, Magoscout University

Workshop D: □ Developing your blogging superpowers: taking your blog to the next level
Presenter: Dr René Barnes, centre litteras online journalism, University of Sunshine Coast

Registration
Register by fax or email by completing the form on the back page. Return this form by Fax: +61 2 9540 4246 or Email to: helpline@vmsconferences.com.au

Register by mail: Post completed registration form to: AMWA Conference, PO Box 403, Caringbah, NSW 1495
All enquiries: T: +61 2 9526 1221 during office hours. During the conference all telephone inquiries to Libby Schnaitt, VMS Events & Conference Logistics, M: 0410 567 701.

Acknowledgement
Email address and full payment of fees must accompany all registration forms. On payment, your registration will be acknowledged and a Tax Invoice sent via email.

Cancellation Policy
Cancellations must be notified in writing via fax or email to the Conference Secretariat, VMS, before 21 August 2014 to be eligible for a refund less a cancellation fee of $100.00. You MUST advise the Secretariat of any changes. After that date no refund is available but a colleague may attend in your place if the Conference Secretariat is advised.

Insurance
Registration fees do not include insurance of any kind. It is recommended that at the time you register for the conference and book your travel you take out an insurance policy of your choice.

The AMWA Conference Secretariat, VMS, and AMWA cannot take any responsibility for any participant failing to arrive at their insurance.

Sponsorship & Display Space
Several sponsorship opportunities for sessions and workshops, satchel inserts and advertising in the delegates’ book are available. Contact Libby at the Conference Secretariat, Tel: +61 2 9526 1221 to discuss opportunities. A sponsorship prospectus is available E: treasurer@medicalwriters.org

PROGRAM AMWA 31st Annual Conference
Overdoing it: tests, treatments & tonics

Thursday 28 August 2014
6.30pm - 8.00pm Welcome Reception Haymarket Hotel

Friday 29 August 2014
8am Registration desk opens UTS Aerial Conference Centre Building 10 Level 7, 235 Jones St, Ultimo
8.30am-12 noon Workshop A How to succeed as a freelance writer
8.30am-12 noon Workshop B Interpreting and communicating the risks and benefits of medical therapies
10.00am-10.30am Morning tea
12noon-12.45pm Lunch
12.45pm Welcome Dr Justin Coleman, AMWA President
1.00pm-1.40pm Keynote speaker: Prof Alexandra Barrett, Professor in Epidemiology, Public Health, University of Sydney
1.40pm-3.00pm Session 1 Medicine: overdoing it
Presenters: Mr Ray Mohnihan, Journalist and Academic Researcher Dr Lynn Weekes, CEO NPS Medicinservice Dr Justin Coleman, GP and AMWA President
3.00pm-3.30pm Afternoon tea
3.30pm-5.00pm Session 2 Through a glass darkly- the drugs in sport issue
Presenters: Dr Jason Mazanov, Psychologist, University of NSW Canberra, Editor Performance Enhancement & Health Adjunct A/Prof John Orchard, Sports Physician, University of Sydney Mr Gerard Faure-Brac, Psychologist, NSW Institute of Sport
5.00pm-6.00pm AMWA Annual General Meeting
7.00pm AMWA Annual Conference Dinner

Saturday 30 August 2014
8am Registration desk opens UTS Aerial Conference Centre Building 10 Level 7, 235 Jones St, Ultimo
8.30am-12noon Workshop C Grammar and style for medical writers
8.30am-12 noon Workshop D Developing your blogging superpowers: taking your blog to the next level
10.00am-10.30am Morning tea
12noon-12.45pm Lunch
1.00pm-2.30pm Session 3 Competing interests in medical writing
Presenters: Dr Rosemary Stanton, Nutriorist, Visiting Fellow, School of Medical Sciences, UNSW Prof Martin Tattersall, Professor of Medicine, The University of Sydney Dr Adam Dunn, Researcher, Evidence-based Medicine, Faculty of Medicine UNSW
2.30-3.00pm Writing: earning a crust
Presenters: Ms Michelle Guillemand, Medical Writer, AMWA Webmaster Dr Hilary Cadman, Cadman Editing Services Mr Sam Everingham, Director, Satelescope Research
4.35pm Closing remarks by AMWA president
4.50pm Conference close

Packing
Car park entrance is in Thomas St (travelling West), with lift access to level 7. Metered street parking is available in Thomas Street but limited.

Social Program
Welcome Reception: Join the conference committee for pre-conference drinks and networking at the Haymarket Hotel, Cahana Bar, 661 George St, 6-8pm on Thursday 28 August.

Annual Conference Dinner: Our venue is the Australian Youth Hotel, 63 Bay St, Glebe, just a short walk from the conference venue. Enjoy the ambience of the Loft.

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DELEGATE REGISTRATION

PERSONAL INFORMATION
Preferred title (Mr/Mrs/Ms/Dr): First name: _______________________ Surname: ____________________________________
Position: ______________________________________________ Organisation: ____________________________________
Address: ______________________________________________________________________________________________
Suburb/City: ____________________________________________ State: ________________ Postcode: _______________
Telephone: _______________________________________ Mobile: ______________________________________________
Email (required): ________________________________________________________________________________________
Special Needs or Dietary Requirements: _____________________________________________________________________
❑  Tick here if you do not want your email address to be included in the delegates’ list.

If registering for more than one person, please copy this form and complete full name, address and affiliation details for each person. If you are booking more than one dinner ticket or welcome reception ticket please provide the name of each guest.

REGISTRATION FEE ENTITLEMENTS
FULL CONFERENCE  Includes conference program book, admission to all sessions, all official documentation and satchel, morning and afternoon teas, lunches and one Welcome Reception ticket.

WORKSHOPS  Note: Workshop-only registration is dependent on availability. Workshop-only registration includes: admission to chosen workshop, workshop materials and morning tea.

CONFERENCE DINNER  The conference dinner is not included in conference registration. Dinner tickets are $70 ea.

WELCOME RECEPTION (ticket included in full conference registration) extra ticket $50

CONFERENCE REGISTRATION
AMWA member full registration  Early Bird rate (before 1 Aug) $350  After 1 August $450
Non-member full registration  Early Bird rate (before 1 Aug) $430  After 1 August $530
Single-day registration  Member $220  Non-member $275
Student (full time) $120

WORKSHOPS (cost per workshop)
With full conference or day registration $120
Workshop only (availability TBA contact VMS) $160

CONFERENCE DINNER $70

YOUR PAYMENTS
Conference registration  Full Delegate $ ______
Single-day registration  Single-day Friday or Saturday (please circle) $ ______
Workshop registration  Workshop A Friday $ ______
Workshop B Friday $ ______
Workshop C Saturday $ ______
Workshop D Saturday $ ______
Conference Dinner @ $70 per person No. of tickets ____ Guest name $ ______
Welcome reception extra ticket @ $50 No. of tickets ____ Guest name $ ______
Rendezvous Studio Hotel Premier Room Check in Check out No. of nights $ ______
$165 per night ___/8/2014 ___/8/2014 nights___
Executive Room Check in Check out No. of nights $ ______
$205 per night ___/8/2014 ___/8/2014 nights___

TOTAL $ ______

PAYMENT METHODS
1. ❑  I have enclosed a cheque for the total amount $__________, payable to AMWA Conference.
2. ❑  I wish to pay by credit card. Please tick which card you wish to use:      ❑  Visa   ❑  Mastercard
   Card number: _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ Name on card: _________________________________
   Expiry date: _ _ / _ _  CCV No _ _ _ _ Signature ___________________________ Amount $_______

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F: 61 2 9540 4246  Email: helpline@vmsconferences.com.au
• If you would like to become an AMWA member, go to www.medicalwriters.org and join online