

Friday 17 October

0800	Registration	
Session 1 0900-1000	Welcome Keynote address - <i>Investigative journalism: Patel, Haneef and the pressure</i>	Tina Allen AMWA President Hedley Thomas former journalist, 2007 Gold Walkley winner, communications manager
1000-1030	Morning tea	
Session 2 1030-1200	Vaccines in the time of climate change <i>Cracking the code for H5N1 – bird flu and beyond</i> <i>Climate change and mosquito-borne viruses: new challenges for vaccine strategies</i> <i>Fighting the fever: anti-malarial vaccines</i>	Professor Mark von Itzstein Director, Institute for Glycomics, Griffith University Associate Professor Roy Hall School of Molecular and Microbial Sciences, University of Queensland Professor Michael Good Director, Queensland Institute for Medical Research
1200-1300	Lunch	
Session 3 1300-1400	Grappling with new media – potential and pitfalls <i>The survival of specialist journalism in a multi-skilling age</i> <i>Medicine and Web 2.0: are doctors early adopters?</i> <i>When is an article an ad?</i>	Sophie Scott ABC national medical reporter Michael Woodhead blogger and editor 6Minutes.com.au Judith Brimer executive officer Therapeutic Goods Advertising Code Council (TGACC)
Concurrent Workshops 1400-1515	Workshop A <i>Writing about Medicines</i> Workshop B <i>Writing and Designing Web Content</i>	Katherine Baverstock consultant pharmacist Pharmacy Guild of Australia, and Judith Brimer executive officer TGACC Nikki Accornero general manager infrastructure, Rowland Queensland
1515-1545	Afternoon tea	
Concurrent workshops 1545-1700	Workshops A and B continue	
1900	Dinner at Augustine's on George www.augustines.com.au (dress: smart casual) Speaker	Professor Roly Sussex Professor of Applied Language Studies, University of Queensland

Saturday 18 October

0800	Registration	
Session 4 0900-1030	Booze, bingeing and the brain <i>Low risk drinking levels: the evidence</i> <i>The impact of alcohol on the brain</i> <i>The epidemiology of alcohol abuse in youth</i> <i>Bar brawls – it's not just the booze</i>	Professor Jon Currie Chair, NHMRC Review of the Australian Alcohol Guidelines Working Committee, and Director of Addiction Medicine St Vincent's Hospital, Melbourne Dr Mark Daghli Director, drug and alcohol service, Royal Brisbane and Women's Hospital, senior lecturer, addiction psychiatry, University of Queensland Dr Rosa Alati NHMRC research fellow University of Queensland Professor Ross Homel Foundation Professor of Criminology and Criminal Justice, Griffith University
1030-1100	Morning tea	
Session 5 1100-1200	Medical history: researching, learning, re-enacting <i>Is trust in surgeons waning?</i> <i>Bringing history to life – how archives assist</i> <i>A passion for the past</i>	Dr Sally Wilde Australian Research Council Postdoctoral Research Fellow in History, University of Queensland Ian Townsend ABC journalist and author of <i>Affection</i> Dr Michelle Barton , veterinary surgeon and medieval medicine re-enactor
1200-1300	Lunch (The Annual General Meeting of the AMWA will be held concurrently with lunch)	
Session 6 1300-1400	Panel discussion: Getting published - from bright idea to best seller <i>How to pick and approach a publisher</i> <i>What writers centres can do for you</i> <i>How to self-publish and promote your own book</i> <i>How to make money in the on-line environment</i>	Maggie Saldais former editor, textbook writer Katherine Lyall-Watson , Qld Writers Centre Tina Allen writer, editor and publishing consultant Dr John Cokley literary agent
Concurrent workshops 1400-1515	Workshop C <i>Tables, Figures and References</i> Workshop D <i>Evidence-Based Medicine: the Basics</i>	Rhana Pike senior publications officer, NHMRC Clinical Trials Centre, University of Sydney. Dr Janet Salisbury Director of Biotext
1515-1545	Afternoon tea	
Concurrent Workshops 1545-1700	Workshops C and D continue	